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| EDITOR | | |
|  | **OCCUPATIONAL FAQ’s** | **ANSWERS** |
| JOB PROFILE: | What does an editor do? | * Oversees content * Writes and produces books, magazines, newspapers, journals, newsletters, reports. * Makes general publications. |
|  | Why should I become an editor? | If you love to read, becoming a book editor is probably the most fabulous job you can imagine. Book editors are the people who shape what the world reads.  They decide which manuscripts are worthy of becoming published books, and then they turn those manuscripts into masterpieces |
| REQUIREMENTS | What courses would I need to study at the UWI in order to become an editor? | English, Writing, Sociology, Psychology, Science, History, Business, Economics, Political Science, Literature. |
| TRAINING | What further training do I need after the UWI certifies me? | Internship in an agency such as a Newspaper company or with a professional editor. |
| POSTGRADUATE OPPORTUNITIES | What are the possibilities of advancement in the field? | Graduate Programs are offered at UWI. One can move up the ranks to become an Editor-in Chief of a newspaper in a magazine company. |
| MARKETABILITY | In which countries would my UWI degree certify me market- ready? | Worldwide. |
| What is the likelihood of getting a job in the field after the UWI certifies me? | Very good |
|  | Is this a high-paying career? | Salary depends on the organization, geographical location and economy |
|  | What opportunities exist for working abroad? | There are many opportunities especially if one masters this area |

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| **Educational Administrator** | OCCUPATIONAL FAQ’s | ANSWERS |
| JOB PROFILE: | **What does an educational administrator do?** | * **Functions as principals  Manages the educational system of an educational institution** * **Directs the human resources of an educational institution** * **Oversees the planning, budgeting, and maintenance of an educational institution** * **Directs educational programs of businesses, correctional institutions, community service organizations** * **Sets goals and standards within institutions** |
|  | **Why should I become an educational administrator?** | * **As an educational administrator one is able to provide adequate and efficient leadership. It allows you to be in control of an educational system, program, or institution** |
| REQUIREMENTS: | **What courses would I need to study at the UWI in order to become an educational administrator?** | * **Introduction to Educational Administration, School Personal Management, Education Supervision, Educational Leadership, Educational Planning and Management** |
| TRAINING: | **What further training would I need after the UWI certifies me?** | * **No mandatory training is required. Certified persons would already have some level of teacher training** |
|  | **In which countries would my UWI degree certify me market-ready?** | * **Any country within the Caribbean region** |
| POSTGRADUATE OPPORTUNITIES: | **What are the possibilities for advancement in the field?** | * **Possibilities for advancement include the position of a senior Officer in the Ministry of Education or formulating educational policies** |
| MARKETABILITY: | **What is the likelihood of getting a job in the field after the UWI certifies me?** | * **Possibilities exist but are not great** |
|  | **Is this a high paying career?** | * **One of the highest paying positions in the field of education** |
|  | **What opportunities exist for working abroad?** | * **Opportunities exist, however there may be specific requirements** |
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| **Educational Psychologist** | OCCUPATIONAL FAQ’s | ANSWERS |
| JOB PROFILE: | **What does an educational psychologist do?** | * **Carries out behavioral management in schools,** * **Deals with conflict resolution and learning disabilities,** * **Designs programs or strategies to aid persons experiencing difficulties in coping in the learning environment,** * **Gives input in educational policies.  Advises teachers, parents, and social workers on how to deal with students having difficulty learning and coping in the learning environment.** |
|  | **Why should I become an educational psychologist?** | * **The profession allows you to help students with behavioral problems** |
| REQUIREMENTS: | **What courses would I need to study at the UWI in order to become an educational psychologist?** | * **Cognition & Learning, Human Growth & Development, Social Psychology & its Implications for Education, Measurement of Psychological and Educational Constructs** |
| TRAINING: | **What further training would I need after the UWI certifies me?** | * **No mandatory training is needed** |
|  | **In which countries would my UWI degree certify me market-ready?** | * **The degree qualifies you to work in any CARICOM region. Other regions may have specific requirements** |
| POSTGRADUATE OPPORTUNITIES: | **What are the possibilities for advancement in the field?** | * **An individual with a degree in Educational Psychology can go on to do the doctoral program. You can become a lecturer** |
| MARKETABILITY: | **What is the likelihood of getting a job in the field after the UWI certifies me?** | * **Possibilities exist but prospects are not great** |
|  | **Is this a high paying career?** | * **A satisfactory income** |
|  | **What opportunities exist for working abroad?** | * **Opportunities exists, however, you may need to satisfy specific requirements** |
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| **Desktop Publisher** | OCCUPATIONAL FAQ’s | ANSWERS |
| JOB PROFILE: | **What does a desktop publisher do?** | * **Combines printed material, numbers, pictures, and charts to prepare publications using computer software** * **Designs page layouts and develops presentations** * **Writes and corrects text** * **Prepares material for the Internet** * **Produces books, business cards, calendars, magazines, newsletters, and newspapers** |
|  | **Why should I become a desktop publisher?** | * **It allows you to create and publish written documents to a very large audience** |
| REQUIREMENTS: | **What courses would I need to study at the UWI in order to become a desktop publisher?** | * **Along with either a minor in Computer Science! Computer Studies, BA in Digital Media Technology or a BA in Media and  Communication-New Media, courses in Writing, Advertising, Marketing, Public Relations, Philosophy, History, English  Literature** |
| TRAINING: | **What further training do I need after the UWI certifies me?** | * **On the job training** |
|  | **In which countries would my UWI degree certify me market- ready?** | * **Worldwide** |
| POSTGRADUATE OPPORTUNITIES: | **What are the possibilities of advancement in the field?** | * **Programs in graphics art are available** * **MSc in computer Science is an asset,** * **Other Master’s Degree programs in literacy, philosophy etc.** |
| MARKETABILITY: | **What is the likelihood of getting a job in the field after the UWI certifies me?** | * **Average** |
|  | **Is this a high-paying career?** | * **Earnings vary according to level of skill, training, location, and size of firm.** |
|  | **What opportunities exist for working abroad?** | * **Many opportunities are available especially in this technological age.** |
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| **Historian** | OCCUPATIONAL FAQ’s | ANSWERS |
| JOB PROFILE: | **What does a historian do?** | * **Study events, ideas, individuals, and institutions of the past** * **Researches and interprets events that occurred in the earliest period of recorded time or ones that people can remember** * **Relates knowledge of the past to present day situations or problems** * **Lectures at institutions** |
|  | **Why should I become a historian?** | * **It offers the opportunity to use past events to understand the present, and to make predictions about the future** |
| REQUIREMENTS: | **What courses would I need to study at the UWI in order to become a historian?** | * **Any area of discipline can lead one to become a historian. However, some specific areas of study offered at UWI include degrees in Anthropology, History, History & Archaeology, Library and Information Studies, Heritage Studies, Sociology, Demography and Geography** |
| TRAINING: | **What further training do I need after the UWI certifies me?** | * **PhD in the discipline of historical knowledge; one cannot stop at the BA or MA/Phil level** |
|  | **In which countries would my UWI degree certify me market- ready?** | * **Worldwide** |
| POSTGRADUATE OPPORTUNITIES: | **What are the possibilities of advancement in the field?** | * **One can move up the ladder ranks in companies! institutions and organizations** |
| MARKETABILITY: | **What is the likelihood of getting a job in the field after the UWI certifies me?** | * **Many jobs are available, since a degree in history is not limited to any particular area** |
|  | **Is this a high-paying career?** | * **Payment is dependent on the job; some will be higher paying than others** |
|  | **What opportunities exist for working abroad?** | * **Overseas employment opportunities are numerous** |
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|  | OCCUPATIONAL FAQ’s | ANSWERS |
| JOB PROFILE: | **What does a broadcast journalist do?** | * **Investigates, gathers and reports on news and current affairs** * **Presents this information in a fair, balanced and accurate way through news bulletins, documentaries and other factual programs for radio, television and online broadcast** |
|  | **Why should I become a broadcast journalist?** | * **The work of a broadcast journalist has a far-reaching impact, as it shapes people’s perceptions of the world.** |
| REQUIREMENTS: | **What courses would I need to study at the UWI in order to become a broadcast journalist?** | * **Courses that improve competency in English and develop excellent oral and written communication.** * **Courses offered in a BA in Media and Communication with specialization in various areas such as television, print and online journalism** |
| TRAINING: | **What further training do I need after the UWI certifies me?** | * **On- the -job experience** |
|  | **In which countries would my UWI degree certify me market- ready?** | * **Worldwide** |
| POSTGRADUATE OPPORTUNITIES: | **What are the possibilities of advancement in the field?** | * **Post -graduate training  Specialization in various field of Journalism** |
| MARKETABILITY: | **What is the likelihood of getting a job in the field after the UWI certifies me?** | * **Excellent prospects especially in areas of editing, reporting, presenting/news anchoring, producing or corresponding  There are also opportunities for freelancing** |
|  | **Is this a high-paying career?** | * **Average salary** |
|  | **What opportunities exist for working abroad?** | * **Several opportunities are available for travel and work abroad** |
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**Broadcast Journalist**

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|  | OCCUPATIONAL FAQ’s | ANSWERS |
| JOB PROFILE: | **What does an Advertising Copywriter do?** | * **Develops original ideas for advertising in a variety of media** * **Writes headlines and text for print ads, and scripts for radio commercials** * **Plots and designs websites** * **Advertises copywriter prepares publicity releases, direct mail appeals and brochures; writes articles, bulletins, sales letters, speeches; designs catalogues, other informative and promotional material** * **Plans merchandising campaigns** |
|  | **Why should I become an Advertising Copywriter?** | * **It offers the opportunity to creatively produce the verbal and written aspect of advertisements** |
| REQUIREMENTS: | **What courses would I need to study at the UWI in order to become an Advertising Copywriter?** | * **English (language/composition), Creative Writing, Journalism (news writing and reporting, copyediting), Principles of Advertising and** * **Marketing, Public Relations, Advertising Copy and Layout; Sociology, Anthropology, Psychology; Agency Management, Public Opinion Theory; Advanced Copy-Writing,** * **Advertising Strategies and Campaigns. Courses in film, theatre, art and design are also recommended** |
| TRAINING: | **What further training would I need after the UWI certifies me?** | * **On the job training is essential** |
|  | **In which countries would my UWI degree certify me market-ready?** | * **Worldwide** |
| POSTGRADUATE OPPORTUNITIES: | **What are the possibilities for advancement in the field?** | * **Post Graduate Degree Program offered at the Mona School of Business** |
| MARKETABILITY: | **What is the likelihood of getting a job in the field after the UWI certifies me?** | * **Prospects of getting a job are high** |
|  | **Is this a high paying career?** | * **Fair salary** |
|  | **What opportunities exist for working abroad?** | * **Many opportunities are available worldwide** |
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**Advertising Copywriters**

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| **Teacher** | OCCUPATIONAL FAQ’s | ANSWERS |
| JOB PROFILE: | **What does the teacher do?** | * **Teaches one or more national curriculum subjects to pupils** * **Teachers encourage, monitor and record the progress of individual pupils, and devise and tailor resources accordingly** |
|  | **Why should I become a teacher?** | * **If you like participating in and organizing extracurricular activities, such as outings, social activities and sporting events for teenagers and young adults** |
| REQUIREMENTS: | **What courses would I need to study at the UWI in order to become a teacher?** | * **UWI offers B.Ed. Education according to various subject areas e.g. Mathematics, Social Studies, History etc.** * **Any other degree can also lead you into teaching** |
| TRAINING: | **In which countries would my UWI degree certify me market-ready?** | * **Good teachers are always in demand globally** |
|  | **What further training would I need after the UWI certifies me?** | * **On-the-job experience** |
| POSTGRADUATE OPPORTUNITIES: | **What are the possibilities for advancement in the field?** | * **Career progression may be through a specialist curriculum or pastoral role, or by moving into management.** * **Teachers may become heads of department, heads of year, or coordinators of a cross-curricular area, such as special needs or careers  education** |
| MARKETABILITY: | **What is the likelihood of getting a job in the field after the UWI certifies me?** | * **Opportunities are available for good teachers** |
|  | **Is this a high paying career?** | * **Not a high paying job, but there are many benefits and teacher discounts** |
|  | **What opportunities exist for working abroad?** | * **Many countries come to recruit teachers from Jamaica annually** |
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**Speech Writer**

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|  | OCCUPATIONAL FAQ’s | ANSWERS |
| JOB PROFILE: | **What does the speech writer do?** | * **Prepares and writes speeches that will be delivered by another person** |
|  | **Why should I become a speech writer?** | * **Being a speech writer you will gain a sense of accomplishment in knowing that you can be employed by the highest body within the country e.g. Government and/or President** |
| REQUIREMENTS: | **What courses would I need to study at the UWI in order to become a speech writer?** | * **B.Sc. in Political Science, LLB, and BA in Literatures in English — any one of these degrees can lead to this career** |
| TRAINING: | **What further training would I need after the UWI in order to become a speech writer?** | * **On-the-job experience** |
|  | **In which countries would my UWI degree certify me market ready** | * **Worldwide** |
| POSTGRADUATE OPPORTUNITIES: | **What are the possibilities for advancement in the field?** | * **Possibilities for advancement are available** |
| MARKETABILITY: | **What is the likelihood of getting a job in the field after the UWI certifies me?** | * **Employment opportunities are available since not all public individuals can actually write their own speeches** |
|  | **Is this a high paying career?** | * **Payment is dependent on the quality of work done and who one’s employer is** |
|  | **What opportunities exist for working abroad?** | * **Employment opportunities are available worldwide** |
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| **Radio/Television Presenter** | OCCUPATIONAL FAQ’s | ANSWERS |
| JOB PROFILE: | **What does a radio/television presenter do?** | * **Presents the news on radio and television** * **Interviews newsmakers** * **Presents a range of programs** |
|  | **Why should I become a radio/television presenter?** | * **It is a career that is important to the society, particularly in this Information Age.** * **The radio/television presenter is a trusted voice by listeners and viewers, and plays a key role in informing them about important and relevant developments.** * **The presenter also entertains by delivering programs that divert and relax the listener and viewer** |
| REQUIREMENTS: | **What courses would I need to study at the UWI in order to become a radio/television presenter?** | * **Journalism; or Media and Communication, specializing in Radio or Television** |
| TRAINING: | **What further training would I need after the UWI certifies me?** | * **On- the -job experience with a radio or television station, or a web-based news provider** |
|  | **In which countries would my UWI degree certify me market-ready?** | * **The degree would prepare you for the job market not only in the Caribbean, but would also make you globally competitive** |
| POSTGRADUATE OPPORTUNITIES: | **What are the possibilities for advancement in the field?** | * **The possibilities for advancement include becoming a news anchor, a senior correspondent, a news editor or a management executive of a media company** |
| MARKETABILITY: | **What is the likelihood of getting a job in the field after the UWI certifies me?** | * **There is a strong likelihood of getting a job on graduation,** * **The degree programs will provide you with skills that are needed in a dynamic media environment** |
|  | **Is this a high paying career?** | * **This is a moderately paying career at the start, but becomes high paying as you make progress in the field** |
|  | **What opportunities exist for working abroad?** | * **The opportunities exist, as this program would make you globally competitive** |
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|  | OCCUPATIONAL FAQ’s | ANSWERS |
| JOB PROFILE: | **What does the news reporter do?** | * **Gathers information and write news stories** * **Writes about events** |
|  | **Why should I become a news reporter?** | * **You will be well informed about events** * **There are many opportunities for travel** |
| REQUIREMENTS: | **What courses would I need to study at the UWI in order to become a news reporter?** | * **English, History, Philosophy, Geography, Spanish, French and Communication** |
| TRAINING: | **What further training would I need after the UWI certifies me in order to become a news reporter?** | * **Internships with news organizations are an asset when seeking a job as a reporter** |
|  | **In which countries would my UWI degree certify me market-ready?** | * **A UWI degree is accepted worldwide** |
| POSTGRADUATE OPPORTUNITIES: | **What are the possibilities for further studies?** | * **UWI offers a MA in Communication Studies and a MA in Communication for Social & Behavioral Change if you want to upgrade yourself** |
| MARKETABILITY: | **What is the likelihood of getting a job in the field after the UWI certifies me?** | * **Employment of news analysts, reporters, and correspondents is not expected to change much at all through 2010.** * **Some job openings will occur in newer media areas, such as magazines and newspapers on the Internet. It is difficult to get a job at newspaper and broadcast stations in large cities.** * **The best opportunities for a first job are with small town and suburban newspapers** |
|  | **Is this a high paying career?** | * **Average salary** |
|  | **What opportunities exist for working abroad** | * **Opportunities are available** |
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**News Reporter**

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| **Librarian** | OCCUPATIONAL FAQ’s | ANSWERS |
| JOB PROFILE: | **What does a librarian do?** | * **Manages libraries; planning, budgeting, maintenance** * **Provides information to a specific community, e.g. schools, organizations, etc.** * **Runs computer systems and software programs** |
|  | **Why should I become a librarian?** | * **The field is technologically driven and dynamic as the information a Librarian works with spans a wide range of other fields** |
| REQUIREMENTS: | **What courses would I need to study at the UWI in order to become a librarian?** | * **Library and Information Studies courses which include: Information Society, Management of Information Systems l& II,  Computer Literacy for Information Specialist, Information Organization and Dissemination,** * **Computer Literacy for  Information Specialist, Information Resources, Audiovisual Information Work I, Cataloguing and Classification, Automation in  Information Work l& III** |
| TRAINING: | **What further training would I need after the UWI certifies me?** | * **No mandatory training is required** |
|  | **In which countries would my UWI degree certify me market-ready?** | * **Caribbean countries and other English speaking countries** |
| POSTGRADUATE OPPORTUNITIES: | **What are the possibilities for advancement in the field?** | * **Advancements include promotions to a senior librarian, as well as acquiring positions outside of the library department in organizations** |
| MARKETABILITY: | **What is the likelihood of getting a job in the field after the UWI certifies me?** | * **There is a strong possibility of getting a job** |
|  | **Is this a high paying career?** | * **The salary of a librarian varies according to type of library** |
|  | **What opportunities exist for working abroad?** | * **Great opportunities exist for working abroad** |
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| **Interpreter/Translator (Language Specialist)** | OCCUPATIONAL FAQ’s | ANSWERS |
| JOB PROFILE: | **What does the translator do?** | * **Makes intercultural communication possible through language, idea, and concept translation Converts languages into others** * **Writes, analyzes and edits written material to convert it into another language** |
|  | **Why should I become a translator?** | * **At a time when people and ideas, and culture and business, seem to increasingly cross the barriers of language, translation from one language to another becomes a necessary part of the action, with that action being neither transparent nor automatic.** * **Cross-cultural communication is necessary in our society, thus requiring the use of interpreters and translators** |
| REQUIREMENTS: | **What courses would I need to study at the UWI in order to become a translator?** | * **Language and Linguistic courses (all language types that you have access to** |
| TRAINING: | **What further training would I need after the UWI certifies me in order to become a translator?** | * **You must also be familiar with the culture and customs of the country. The only way to do this is by surrounding yourself with the language, i.e. by living/studying in the country where the language is spoken.** |
|  | **In which countries would my UWI degree certify me market-ready?** | * **Any country** |
| POSTGRADUATE OPPORTUNITIES: | **What are the possibilities for advancement in the field?** | * **Just as in most fields, one can advance to the highest level, UWI does not offer a PhD in Translation, but PhD’s in French and Spanish are available for suitable candidates** |
| MARKETABILITY: | **What is the likelihood of getting a job in the field after the UWI certifies me?** | * **Opportunities are available; job competitiveness is dependent on specialty** |
|  | **Is this a high paying career?** | * **Fair paying job** |
|  | **What opportunities exist for working abroad?** | * **There are many opportunities for working abroad** |
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| **Educational Administrator** | OCCUPATIONAL FAQ’s | ANSWERS |
| JOB PROFILE: | **What does an educational administrator do?** | * **Functions as principals** * **Manages the educational system of an educational institution** * **Directs the human resources of an educational institution** * **Oversees the planning, budgeting, and maintenance of an educational institution** * **Directs educational programs of businesses, correctional institutions, community service organizations** * **Sets goals and standards within institutions** |
|  | **Why should I become an educational administrator?** | * **As an educational administrator one is able to provide adequate and efficient leadership. It allows you to be in control of an educational system, program, or institution** |
| REQUIREMENTS: | **What courses would I need to study at the UWI in order to become an educational administrator?** | * **Introduction to Educational Administration, School Personal Management, Education Supervision, Educational Leadership, Educational Planning and Management** |
| TRAINING: | **What further training would I need after the UWI certifies me?** | * **No mandatory training is required. Certified persons would already have some level of teacher training** |
|  | **In which countries would my UWI degree certify me market-ready?** | * **Any country within the Caribbean region** |
| POSTGRADUATE OPPORTUNITIES: | **What are the possibilities for advancement in the field?** | * **Possibilities for advancement include the position of a senior Officer in the Ministry of Education or formulating educational policies** |
| MARKETABILITY: | **What is the likelihood of getting a job in the field after the UWI certifies me?** | * **Possibilities exist but are not great** |
|  | **Is this a high paying career?** | * **One of the highest paying positions in the field of education** |
|  | **What opportunities exist for working abroad?** | * **Opportunities exist, however there may be specific requirements** |
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|  | OCCUPATIONAL FAQ’s | ANSWERS |
| JOB PROFILE: | **What does a heritage preservationist do?** | * **Recovers heritage sites, objects, artifacts of national importance.** * **Preserve the memory of a nation’s past, with a view to providing the basis for understanding its present** |
|  | **Why should I become a heritage preservationist?** | * **It allows you the opportunity to aid in the preservation of one’s culture and identity** |
| REQUIREMENTS: | **What courses would I need to study at the UWI in order to become a heritage preservationist?** | * **Introduction to Heritage, Introduction to History, Heritage** * **Management and Tourism in the Caribbean, Caribbean Historical** * **Landscape and the Development of Eco-tourism, Urban Heritage of Jamaica, Family History in Jamaica** |
| TRAINING: | **What further training do I need after the UWI certifies me?** | * **On-the-job-training is essential** |
|  | **In which countries would my UWI degree certify me market- ready?** | * **The U.W.I .degree in Heritage Preservation is acceptable in all Commonwealth countries** |
| POSTGRADUATE OPPORTUNITIES: | **What are the possibilities of advancement in the field?** | * **The UWI offers a post graduate program in Heritage Studies** |
| MARKETABILITY: | **What is the likelihood of getting a job in the field after the UWI certifies me?** | * **Good** |
|  | **Is this a high-paying career?** | * **Average income** |
|  | **What opportunities exist for working abroad?** | * **A heritage preservationist can become a writer about the heritage of his/her country.** * **Lots of opportunities exist for travel. Heritage sites worthy of study are all over the world, and every country with an interest in tourism is a likely place of employment.** |
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**Heritage Preservationist**